



Level Street • Merry Hill • Brierley Hill • Dudley, West Midlands DY5 1UA
Tel: 01384 77444 E-mail: sales@williamandsons.co.uk

CLOSING OUR STORE AFTER 21 YEARS! SELLING OUT!
SPECIAL PRIVATE SALE – TWO DAYS ONLY!
WEDNESDAY 25TH & THURSDAY 26TH APRIL 10am-9pm
Prior To Public Opening Of Our
GREAT £628,000 STORE CLOSING SALE!

Dear Website Visitor

Since 1996, William & Sons has been the area's premier home furnishings destination. Now, after 21 years, we have made the strategic decision to CLOSE OUR FINE QUALITY STORE located at Level Street, Merry Hill, Brierley Hill in Dudley, in order to concentrate on other personal and business interests! To EXPRESS OUR APPRECIATION, WE WILL HAVE TWO PRIVATE COURTESY DAYS, JUST FOR YOU, BEFORE ANNOUNCING OUR STORE CLOSING SALE TO THE GENERAL PUBLIC.

OUR STORE IS NOW CLOSED, TO MARK DOWN PRICES on our ENTIRE SELECTION of fine sofas, chairs, recliners, dining furniture, living room, bedroom, beds and accessories from such distinguished makers as Alstons, Bouyant, Bardi, Lebus, Rom, Andrena, Corndell, Mark Webster, Harrison Beds, Silentnight, Rest Assured and more will be sold at liquidation prices.

OUR STORE WILL BE OPEN TO YOU – OUR PRIVATE CUSTOMERS – ON WEDNESDAY 25TH AND THURSDAY 26TH APRIL Only you will get first choice, best selection. Remember, these are floor samples, warehouse stock and one-of-a-kind items at the absolute lowest prices of our entire career. Everything will be plainly marked on sale tags for immediate pick-up or delivery. You will not be disappointed! For a brief time, you will also be offered special savings on all customer special orders.

THIS INVITATION admits you and your family on Wednesday 25th and Thursday 26th April between the hours of 10am and 9pm. **IN CELEBRATION OF THIS GREAT SALE, WE WILL HAVE A DRAW FOR A £500 SHOPPING SPREE IN THE STORE. BRING THIS INVITATION TO BE ELIGIBLE!**

Yours sincerely,

W. Cole

William Cole

WILLIAM & SONS

FEEL FREE TO BRING A FRIEND OR RELATIVE WHO MAY NOT HAVE RECEIVED THIS INVITATION!

This Letter is NOT transferable. Please complete the information below before presenting it at the door.

ADMIT:

Telephone: _____

Wednesday 25th and Thursday 26th April

Hours: 10.00am to 9.00pm.

Email: _____

Mobile: _____

SALE OPENS TO THE GENERAL PUBLIC FRIDAY 27TH APRIL

© LSC 2018